

United and Continental Close Merger

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Company Names Board Members; Begins Trading on NYSE as UAL on Oct. 1, 2010 Customers Will See a More Unified Product in Spring 2011 Airlines Will Continue To Operate Separately Until Receipt of Single Operating Certificate

CHICAGO, Oct 01, 2010 /PRNewswire via COMTEX/ -- United Continental Holdings, Inc. (NYSE: UAL), formerly UAL Corporation, announced today that a wholly owned subsidiary has merged with Continental Airlines, Inc., and that Continental Airlines and United Air Lines, Inc. are now wholly owned subsidiaries of United Continental Holdings, Inc., creating a world-class global airline. Today, the common stock of United Continental Holdings, Inc. begins trading on the New York Stock Exchange under the symbol UAL.

United Continental Holdings, Inc. also announced the members of its board of directors, effective Oct. 1, 2010. The 16-member board includes six independent directors from each of United and Continental, Glenn Tilton, who will serve as non-executive chairman of the board, and Jeff Smisek, who will serve as president and chief executive officer. The independent directors are Kirbyjon H. Caldwell, Carolyn Corvi, W. James Farrell, Jane C. Garvey, Walter Isaacson, Henry L. Meyer III, Oscar Munoz, James J. O'Connor, Laurence E. Simmons, David J. Vitale, John H. Walker and Charles A. Yamarone. Additionally, the board has two union directors: Stephen R. Canale and Captain Wendy J. Morse.

"This is a true merger of equals, bringing together two strong companies and positioning us to succeed in a dynamic and highly competitive global aviation industry. This sets us on a path to create the world's leading airline from a position of strength, with one of the industry's best cash positions, industry-leading revenues and a competitive cost structure," Tilton said. "Drawing from both companies, we have an excellent board of directors and a strong management team, and we have the industry's best people to deliver on the promise of great products and service for our customers, career opportunities for our people and consistent returns for our shareholders."

"We are delighted to announce the successful completion of this merger. With great people, an unparalleled global network, the best new aircraft order book among U.S. network carriers and a commitment to superior products and services, United is well positioned for a bright future," Smisek said. "I look forward to working together with my co-workers around the globe as we begin our journey to create the world's leading airline that delivers best-in-class customer service, increased opportunities for employees, meaningful profitability and sustainable long-term value for our shareholders."

With approximately \$9 billion in unrestricted cash at closing, United expects the merger will deliver \$1.0 billion to \$1.2 billion in net annual synergies by 2013, including between \$800 million and \$900 million of incremental annual revenue, from expanded customer options resulting from the greater scope and scale of the network, fleet optimization and expanded service enabled by the broader network of the combined carrier. On a pro-forma basis, the combined company would have annual revenues of \$31.4 billion, based on results for the 12 months ending June 30, 2010.

One Team

Continental and United, operating under United Continental Holdings, Inc., will immediately begin the work to fully integrate the two companies. In the near term, customers can expect to interact with each carrier as they always have. Customers flying on Continental will continue to check in at continental.com, or at Continental kiosks and ticket counters, and to be assisted by Continental employees, and customers flying on United will continue to check in at united.com or at United kiosks or ticket counters, and to be assisted by United employees. Customers will continue to earn and redeem frequent-flier miles through the respective loyalty programs of Continental and United until those programs are combined. The company expects that travelers will begin to see a more unified product in the spring of 2011, as the carriers integrate key customer service and marketing activities to deliver a more seamless product.

United and Ready for Takeoff

"Today's merger closing is a big first step, and I want to thank my co-workers at Continental and United for their incredible efforts to get us to this point," Smisek said. "We have been moving quickly but thoughtfully on our integration planning, and I'm pleased

with the progress we've made. We have a lot of hard work ahead as we begin to implement our integration plan, but our co-workers are enthusiastic about the opportunities this merger will bring to them."

The new company creates a platform for greater job stability, career opportunities, and retirement security for its employees by being part of a larger, financially stronger and more geographically diverse carrier that is better able to compete successfully in the global marketplace.

"Our outstanding team is the most important asset of the new airline," said Smisek. "We will be working together to provide our co-workers with the right culture, tools and incentives to do their jobs well and to make them proud to work for the new United."

Transaction Information

The new company's corporate and operational headquarters will be in Chicago, with a significant presence in Houston, the company's largest hub. As a result of the merger, Continental shareholders will receive 1.05 shares of United Continental Holdings, Inc. common stock for each share of Continental common stock previously held. UAL Corporation shareholders will now own approximately 55% of the equity of the holding company and former Continental shareholders will now own approximately 45%, including in-the-money convertible securities on an as-converted basis.

The combined company is committed to keeping all stakeholders updated and will give a status update on the integration process in conjunction with its third quarter earnings announcement.

United President and Chief Executive Officer Jeff Smisek will conduct a telephone briefing with the news media today at 9 a.m. CT/10 a.m. ET to discuss the merger closing and what it means for customers, employees, communities and shareholders. To listen to a live broadcast of this briefing, go to UnitedContinentalHoldings.com > Media Center.

Members of the media may also download broadcast quality b-roll video and high-resolution images, and access additional information on the combined company, including director and management biographies at UnitedContinentalHoldings.com > Media Center.

About United Continental Holdings, Inc.

United Continental Holdings, Inc. (NYSE: UAL) is the holding company for both United Airlines and Continental Airlines. Together with United Express, Continental Express and Continental Connection, these airlines operate a total of approximately 5,800 flights a day to 371 airports throughout the Americas, Europe and Asia from their hubs in Chicago, Cleveland, Denver, Guam, Houston, Los Angeles, New York, San Francisco, Tokyo and Washington, D.C. United and Continental are members of Star Alliance, which offers more than 21,200 daily flights to 1,172 airports in 181 countries worldwide through its 28 member airlines. United's and Continental's more than 80,000 employees reside in every U.S. state and in many countries around the world. For more information about United Continental Holdings, Inc., go to UnitedContinentalHoldings.com. For more information about the airlines, see united.com and continental.com, and follow each company on Twitter and Facebook.

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